



THE GROWERS

Hand Crafted Wines

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PRESS RELEASE

ALL IN THE FAMILY!

The Growers
"2004 Dedication Series Riesling" wins

Four Trophies
at the 2008 Perth Royal Wine Show!

The trophies being;

- * *Best Western Australian Riesling*
- * *Best Riesling of the Show*
- * *Best Western Australian Table Wine*
- * *Best Table Wine of the Show*

The story behind the wine: The year was 2004. Phil May, winemaker and founder of The Growers Pty Ltd, celebrated his 25th year in the wine industry by producing a "Dedication Series" of wines to acknowledge the significant influence that a few people have had in his life, in particular Brother John May SJ of Sevenhill Cellars in the Clare Valley of South Australia. Brother John was a pioneer and visionary, who had a dramatic impact on the growth of Sevenhill Cellars and who also had an intense passion for Riesling.

From the age of 16 in 1979, it was an energetic and impressionable Phil May, who was to adopt this energy and passion from his uncle Brother John.

For the years immediately prior to the formation of The Growers Pty Ltd in 2002, Phil consulted to the wine industry. In this capacity he also established several vineyards. One such vineyard is the Powderbark Ridge Vineyard in the Frankland River sub-region of Western Australia's Great Southern. Powderbark Ridge was established with a single minded focus on quality grapes under the watchful eye of Powderbark Ridge shareholder and project manager, Guy Grant. Powderbark was planted to varieties already known to be highly suited to the region, including Shiraz and Riesling.

With Riesling synonymous with the Clare Valley and Sevenhill, Riesling was the obvious wine variety when looking to commemorate a wine to his uncle. No where else in Western Australia does Riesling achieve the intensity and varietal purity than from The Great Southern.

The Powderbark Ridge vineyard has consistent gravely soils that produce Rieslings that display a combination of minerally citrus and lifted floral characters with both power and restraint which are similar to many of the Rieslings than Brother John made at Sevenhill.

The 2004 Dedication Series Frankland River Riesling is available nationally at a recommended retail of \$25.00 per bottle.

“This is a fantastic result for The Growers” said Phil May, “since our inception in 2002, we have seen our fair share of challenges, and to be awarded 4 trophies at The Perth Wine Show is a true testament to the quality of our Riesling, and a fitting tribute to Brother John. He will be delighted with the result. Our 2004 Riesling was also successful in other Wine Shows; in fact at the 2007 Canberra International Riesling Challenge we won Gold in the same class as Sevenhill Cellars. It is all in the family!”

The Growers has enjoyed an extraordinary run of successes at wine shows over the past three years, amassing 111 awards.

For further information about the 2004 Dedication Series Riesling, please contact winemaker:

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